



30th Anniversary Celebration Sponsorship Levels and Benefits Packet

30 Years Deserving of a Celebration!

For the past 30 years, HopeLink of Southern Nevada has provided services, resources and, most importantly, hope to the residents of Southern Nevada as we do good work focused on preventing homelessness and preserving families when financial or other unexpected crisis occurs that threatens their stability and self-sufficiency.

In celebration of this milestone, and the hundreds of thousands of households HopeLink has been able to assist, we invite you to join us in celebrating through a gift of sponsorship that will help us make this an evening to be remembered and to join us in thanking our many donors, friends, community partners and volunteers, who without, none of our achievements over the past 30 years would have been possible.

Thanks to generous underwriting by The M Resort, after modest expenses, all proceeds of ticket sales and sponsorships will directly support our community through our vital programs and services such as mortgage, rent and utility assistance, senior assistance, youth sports and recreation scholarships, food pantry, Back-to-School and Holiday assistance, Thanksgiving meals for seniors, employment services and more.

Title “Diamond Anniversary” Sponsor - \$30,000 (Sold – The M Resort)

This sponsorship is our most robust and exclusive opportunity to expose your business and brand, to not only the 400+ guests in attendance, but the community at large as well. Our Diamond sponsors receive the utmost attention and are a valuable part of a results-driven relationship due to their unrestricted donation.

Champion of Hope - \$20,000

The Champion of Hope supports HopeLink’s vision that every person in our community should have safe place to call home. As a valued sponsor, our Champions of Hope receive event recognition in addition to year-round recognition in a result-driven relationship which highlights Stories of Hope on our social media, in our communications, both print and electronic.

Benefits:

- Brand building opportunity and visibility as a Hero of Hope
- Logo inclusion in event advertising on social media, website and evening of event
- High profile recognition
- Recognition in Annual Report
- Social media mentions
 - Five times throughout year of sponsorship and before chosen events



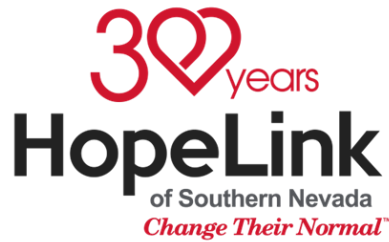
- Explain who you are, what you do in the community and why you support HopeLink
- Name/Logo presentation
 - In social media posts with links back to sponsor website
 - On press releases for the 30th Anniversary Celebration
- Event Recognition
 - Receive 1 VIP table at the event (8 tickets) to use for clients, vendors, employees, friends that you believe would be supportive of Hopelink the night of the event and in the future etc.
 - Invitation for you and your guests to the VIP Hospitality Hour and Meet and Greet with Louis Prima Jr and the Witnesses
 - Preview and early bidding (with “buy it now” option) on silent auction items and preview of live auction items so you can plan your strategy to win the live auction item of your dreams, or rally your friends to ensure winning a group item
 - Multiple mentions throughout the event by emcee, and recognition on event signage
 - Logo placement on VIP guest table gift items and included in gift baskets for the band, emcee and auctioneer
 - Complimentary wine for each table
 - VIP 30th anniversary gifts for each guest including first edition copies of Stories of Hope, a special 30th anniversary book sharing 30 inspirational stories

The Entertainer (s) - \$10,000 for sole sponsorship / \$5,000 for a co-sponsorship

Who doesn't love being part of the band? This unique sponsorship level helps underwrite the evening's entertainment coming to us all the way from New Orleans, taking a detour from his 2022 tour to do this one night just for HopeLink, and bringing some of most recognizable songs from his father, Louis Prima, legendary Vegas Headliner. Louis Prima Jr and the Witnesses are going to make sure this celebration is a true party that will be remembered long after and will have everyone in the room on their feet with their rowdy horn driven 10-piece band! This sponsorship will provide the nominal fee for the band and their travel, hotel night stays (2 max) and meals while in town as our guests.

The Entertainer(s) will receive the following benefits:

- Name/Logo presentation
 - On social media, email blasts to over 14,000 HopeLink donors and friends, and Henderson and Vegas Chambers of Commerce (reaching more than 10,000+)
 - On the Entertainment page of the 30th Anniversary on HopeLink's website
 - In event's press release and/or media advisory
 - Social Media mentions with event post promoting the entertainment for the event
 - Recognition in Annual Report
 - Recognition in press materials and collateral
- Event Recognition:



- 1 VIP table at the event for you and your guests (8 tickets)
- Invitation for you and your guests to the VIP Hospitality Hour and Meet and Greet with Louis Prima Jr and the Witnesses
- Preview and early bidding (with “buy it now” option) on silent auction items and preview of live auction items so you can plan your strategy to win the live auction item of your dreams, or rally your friends to ensure winning a group item
- Complimentary wine on your table
- Verbal recognition by EMCEE
- Invitation to include logo gift or other item (s) in the Thank you gift baskets to be placed in each band members hotel room.

Heroes of Hope: \$4,000 (2 available or \$6,000 for both) - Everyone needs a Hero to inspire them! *Each sponsorship receives 1 VIP table (8 tickets) tickets to the event with VIP Hospitality Hour.*

Your sponsorship as a Hero of Hope can be directed towards:

- The “Lounge” – comfortable lounge seating areas where guest can relax, visit and relax while enjoying the event with each other just like in a club. With this sponsorship, the lounge area will be named for your business “The ____ Lounge”. *(Two sponsorships available – sponsorship may be made as an in-kind contribution of furniture to create the lounge area, or financial support).* You are also invited to put swag, coupons, literature... on the end and coffee tables in the seating area.
- “The Mix and Mingle”. This section of the ballroom is set with high bar tables designed for guests to network, mix and mingle while enjoying hors oeuvres, beverages, browsing and bidding on silent auction items. With sponsorship of the Mix and Mingle – we will name it after your business “_____’s Mix and Mingle”. And you are invited to put swag or coupons, little fliers... on the tables.

Chairman of the Board – VIP table sponsorship! \$3,000 per table

Your sponsorship comes with:

- VIP reserved table for 8
- Invitation for you and your guests to the VIP Hospitality Hour and Meet and Greet with Louis Prima Jr and the Witnesses



- Preview and early bidding (with “buy it now” option) on silent auction items and preview of live auction items so you can plan your strategy to win the live auction item of your dreams, or rally your friends to ensure winning a group item
- Complimentary wine for each table
- VIP 30th anniversary gifts for each guest including first edition copies of Stories of Hope, a special 30th anniversary book sharing 30 inspirational stories
- Recognition via social media with pre and post event mentions/tags, recognition at the event on signage

FOR MORE INFORMATION, QUESTIONS OR TO MAKE PAYMENT ARRANGEMENTS FOR A SPONSORSHIP YOU WOULD LIKE TO SECURE – CONTACT:

STACEY LOCKHART, EXECUTIVE DIRECTOR: stacey@link2hope.org or call 702-566-0576 ext. 315, or call or text 509-979-1168.